

Web Developer with 2 Years of Experience

Professional Overview:

- Software Engineer with 2 years of experience in the field of Web Development.
- Proficient with Front-End Development using latest HTML5, CSS, Bootstrap, Materialize techniques, backed by JavaScript and jQuery framework to enable optimum user experience throughout the site Executed and contributed to full-stack web development projects, with an emphasis on front end features, browser manipulation, and cross-browser compatibility.
- Closely worked with back-end developers to optimize existing Web technology and create the best possible user experience.
- Advocated Web interaction design best practices, with a focus on consistency and usability.
- Leveraged responsive web frameworks to consistently complete product deliverables ahead of schedule. Collaborated with User Interface , User Experience teams, other team members and stakeholders to define information architecture.
- Designed and converted HTML email templates and newsletters for e-mail marketing campaigns.
- Created and implemented a custom CSS grid system, with CSS media queries for responsiveness across all the devices and platforms.
- QA'd to ensure project features and applications were implemented according to the specifications.
- Prioritized and managed multiple tasks across multiple projects, under tight deadlines.
- Recommended technical solutions to clients. Good knowledge of SQL. Considerable knowledge of concepts in SaSS.
- Extensive experience in Web, Email templates design, Cross-Browser testing and manipulation, Purchasing Domains, Hosting and configuring them.

TECHNICAL SKILL SET :

- **Web Development** : JavaScript, jQuery
- **UI Technologies** : HTML5, CSS, SaSS
- **Frameworks** : Bootstrap, Materialize
- **Content Management System** : WordPress
- **Programming Language** : C, SQL, Basics of PHP
- **Tools** : Adobe Photoshop, Adobe Dreamweaver, Adobe Illustrator, Adobe Kuler, Sublime Text 2, Chrome DevTools

Education: Bachelor of Engineering in Information Technology

Key Projects:

1. Encircl

Digital Marketing Service Provider Company USA

Roles and Responsibility: UI Developer

Developed front-end design for company's official website.

Technologies & Frameworks: Bootstrap, HTML, CSS, JavaScript, jQuery

2. Payback India

It is a multi-brand loyalty program in India

Roles and Responsibility: UI Developer and Designer

Wireframe and Design email templates for various affiliate e-mail campaigns

Convert these created designs to HTML. Test for rendering across all the popular Browsers, ESP's and mobile devices. Develop single page Websites and check for the form validations

Technologies & Tools: Bootstrap, HTML, CSS, JavaScript, Photoshop

3. Profusion

A Data Science and Marketing Servicing Company in London, UK

Roles and Responsibility: UI Developer

Design HTML email templates for various email campaigns which should render fine across all the popular desktop and mobile platforms. Write custom CSS codes for specific functionalities like use of Accordion, Carousal, Tooltip, Image on hover

Technologies & Tools: HTML, CSS, Photoshop

4. Star Properties India

A real estate support product concentrating on B2C experience and B2B business aspects

Roles and Responsibility: UI Developer

Developed front end design to support various types of real-estate project showcasing and generating leads from Email campaigns and from various social media platforms

Technologies & Frameworks: Bootstrap, WordPress, HTML, CSS, JavaScript, jQuery

5. SOXCO India

It is a Social Advocacy Platform in India

Roles and Responsibility: UI Developer

Developed front-end design for company's official website

Design single page websites for their campaigns across India and USA

Develop code for all the required validations in single page websites and test for its functionality

Technologies & Frameworks: Materialize, Bootstrap, HTML, CSS, JavaScript

6. AND India Anita Dongre's design house based out of India

Roles and Responsibility: UI Developer

Develop various email templates

Give technical solutions and design suggestions

Participate from start to end of various campaigns

Technologies & Tools: HTML, CSS, Photoshop



Worked on the following websites:

multifit.co.in

multifit.co.uk

multifit.ae

mesauk.com

virenderkapoor.com

Orangeivy.com

OTHER ACCOLADES

Got Appreciated for several projects including Encircl project which won Bronze Award for its official website design.