

SEO with 2 Years of Experience

Skill Sets

- Language Known: C, Core JAVA
- Operating System: Windows XP/7/8
- Web/Internet Technologies: HTML, CSS
- Seo Tools : Knowledge on Google Analytics, Google Webmaster Tools, Google Page Insights, Word Tracker, SERP Trends, Seo Site Check Up, Google Analytics.
- Google Page Insights -To evaluate the performance of website Page.

Roles & Responsibilities :-

- Possess Sound Working Knowledge of On Page & Off Page Optimization, SMO

EDUCATION QUALIFICATION

- B.TECH – Information Technology

On Page Optimization

- Perform keyword research and analysis to suit client requirements.
- Create the Content for Meta description, Title Tags
- Optimize the content, image to increase the traffic.
- Minimize the Java Script, CSS
- Image Optimization
- Updates with the Latest Search Engine Trends and Algorithms used in Current Scenario
- Creating sitemaps for Websites
- Monitoring the website with google analytics
- Managing the Web master accounts and Sound Knowledge of Google Webmaster Tools
- Controlling robots using robots.txt file
- Content optimization To develop the Search Engine Friendly Content Development for Websites.

Off Page Optimization

- Blog Submission
- Directory Submission
- Classified Ads Submission
- Social Bookmarking Submission
- Article Submission
- Search Engine Submission
- Social Media Submission

Work Profile:



Responsibilities

- Content Writing: Create fresh and exclusive content for the Bandoola Fashion & Chennai Roofing website. Revise content according to customer feedback.
- Product Document Preparation: Efficient Document Preparer for Web designing and SEO proposal.

AREA OF INTEREST:

- o Object oriented Analysis & design
- o Computer Networks

ACADEMIC PROJECT

Title: Hybrid spatial mobile internet service system for long distances trains

Description:

- To improve the service quality of wireless networks with its implements of HCRP protocol.
- Software Specification- Language Used :C#.Net
- Development Environment: Visual Studio 2010
- It is used in trains for wireless networks.
- HCRP - It is used to discover the Failure nodes and data Transmission using hybrid proximity-aware overlay design.